DED ARPA Funds

FY23 American Rescue Plan Act Programs



American Rescue Plan Act (ARPA)



U.S. Treasury ARPA Guidelines

https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-funds

Missouri Process & Timeline

- Governor collected proposals from Departments (Complete)
- Governor outlined priorities in budget at State of the State (Complete)
- Legislature considered ARPA projects in budget process (Complete)
- Budget finalized by May 2022 (Complete)
- Governor to sign budget (Complete)
- Funds available as programs launch (In Progress)
- Funds must be allocated by end of 2024
- Funds must be spent by end of 2026

DED ARPA Grant Programs

Program	Request
Broadband Infrastructure (Broadband)	\$265M
Community Revitalization Grant	\$100M
Industrial Site Development	\$75M
Local Tourism Development Grant	\$30M
Workforce Training Grant	\$30M
Cell Towers Grant (Broadband)	\$20M
Small Business Grant	\$10M
Nonprofit Grant	\$7.5M
Entertainment Industry Grant	\$5M

Community Revitalization Grant

\$100M | FTE included in Capacity NDI

Fund that encourages strategic investment to revitalize communities and spur economic recovery and growth by supporting local projects in areas such as tourism, downtown development, and blight mitigation.

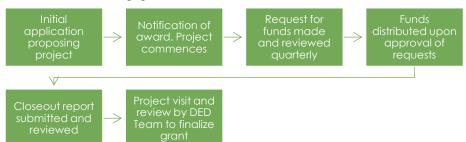
Fund Structure

Funds will be tiered based on community size

Tentative Program Timeline:

- April I Draft Guidelines Released
- May | Feedback Period for Draft Guidelines
- August | Final Guidelines Published
- August | Application Cycle Opens
- Dec. 31, 2024 | Funds allocated
- Dec. 31, 2026 | Funds expended

Tentative Application Process:



Who can apply:

- Counties and municipalities
- Destination Marketing Organizations (DMOs)
- Nonprofits (501 (c)3, Chambers, EDOs, NGOS, Others)

Example Eligible Expenses:

- Program will include any allowable expense in ARPA federal guidelines
- Excludes specific funding categories covered by other State programs, except when those programs are fully expended

Program Requirements:

- Project must be a community priority
- 50% match
- Reduced match eligible for communities exhibiting need

Example Scoring Considerations:

- Local match
- Community support
- Preference given to projects demonstrating significant impact

Industrial Site Development

\$75M | FTE included in Capacity NDI

Supports critical business expansion and recruitment efforts through the development of local industrial sites throughout the state.

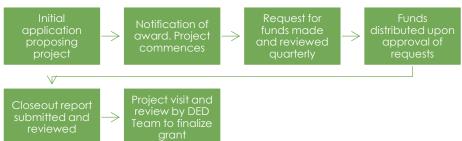
Fund Structure

\$50M for sites with 1,000+ contiguous acres \$25M for sites with less than 1,000 contiguous acres

Tentative Program Timeline:

- June | Draft Guidelines Released
- July | Feedback Period for Draft Guidelines
- August | Final Guidelines Published
- September | Application Cycle Opens
- Dec. 31, 2024 | Funds allocated
- Dec. 31, 2026 | Funds expended

Tentative Application Process:



Who can apply:

- Counties and Municipalities
- Industrial Development Authorities (IDAs)
- Chambers and Economic Development Organizations (EDOs)
- Other community organizations focused on site development

Example Eligible Expenses:

- Infrastructure for sites
- Land assemblage
- Technical costs

Program Requirements:

- 50% match
- Reduced match eligible for communities exhibiting need

Example Scoring Considerations:

 Preference given to sites that align with Missouri's site development strategy

Workforce Training Grant

\$30M

Funds will be used to train and upskill under and unemployed workers, help invest in training equipment, and help recruit certain identified individuals.

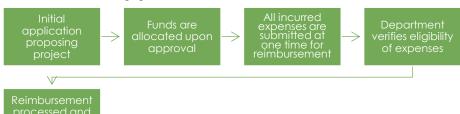
Fund Structure

Scoring criteria posted

Tentative Program Timeline:

- May | Draft Guidelines Released
- May | Feedback Period for Draft Guidelines
- August | Final Guidelines Published
- August | Application Cycle Opens
- Dec. 31, 2024 | Funds allocated
- Dec. 31, 2026 | Funds expended

Tentative Application Process:



Who can apply:

- Companies and consortium of companies
- Missouri public local education agencies
- Local Economic Development Organizations
- Industry Associations, Nonprofits, and Chambers

Example Eligible Expenses:

- Recruitment support
- Training support
- Training infrastructure

Program Requirements:

- Business must be in impacted or disproportionately impacted region or serving impacted or disproportionately impacted individuals
- No match required

Example Scoring Considerations:

- Impact of training for the industry or region applying
- Number of companies benefiting from training
- Number of individuals being trained

Small Business Grant

\$10M | FTE included in Capacity NDI

Grants to small businesses to create resiliency and help accelerate their ongoing recovery, including specific support for minority and women-owned businesses.

Fund Structure

\$2M set aside for minority and women owned businesses.

Tentative Program Timeline:

- June | Draft Guidelines Released
- July | Feedback Period for Draft Guidelines
- August | Final Guidelines Published
- August | Application Cycle Opens

Tentative Application Process:

Small business submits application and expenses State processes reimbursement to small business

Who can apply:

- Small businesses with fewer than 50 employees
- Must have Missouri ownership
- Excluding entertainment venues (eligible for a different grant)
- Excluding national chains

Example Eligible Expenses:

- Declines in revenue or impacts due to periods of business closure
- Assistance to implement Covid-19 prevention or mitigation tactics
- Technical assistance, counseling, or other services to assist with business planning needs
- Increased expenses due to Covid-19 (eligible for disproportionately impacted businesses)
- Expenses must be incurred after March 3, 2021

Program Requirements:

- Must be a for-profit business operating prior to March 3, 2021, that did not receive funds from Missouri's Small Business Grant
- Must be located in Missouri and in good standing with the Missouri Secretary of State.
- No match required

Example Scoring Considerations:

Funds will be allocated to qualifying businesses on a first come, first serve basis until all funds are expended.

Grant Development Process

- 1. Draft Guidelines Developed
- 2. Public Comment Period
- 3. Small Focus Group
- 4. Finalize Guidelines
- 5. Posted Guidelines (30 days)
- 6. Applications Available (45 days)
- 7. Application Review (60 days)
- 8. Awards Announced

Timeline could be adjusted for any or all programs

Timeline does not apply to first come, first serve programs

Now, Next, Launch

Program	Now	Next	Target Launch
Workforce Training	Finalizing Guidelines	Publish Guidelines/ Finalize Application	July
Broadband Infrastructure	Final Guidelines Published	Finalize Application	July
Community Revitalization	Public Comment Live Through July 11	Finalize Guidelines	July
Tourism Asset Development	Finalizing Draft Guidelines	Public Comment / Focus Group	August
Small Business	Finalizing Draft Guidelines	Public Comment / Focus Group	August
Entertainment Industry	Finalizing Draft Guidelines	Public Comment / Focus Group	August
Nonprofit	Finalizing Draft Guidelines	Public Comment / Focus Group	August
Industrial Site Development	Early Discussions	TBD	September
Cell Tower Grant	Early Discussions	TBD	September

Building Our Team

- Mary Rajek, Senior Advisor
- Kim Baughman, Deputy Director
- Dan Dahler, Broadband Grants Manager
- Taylor Mazdra, Small Business & Entertainment
- Brad Clark, Community Revitalization & Tourism
- Stephanie Meyer, Broadband Project Manager
- Adam Thorp, Broadband Community Development Specialist
- D'mitri Farthing, Broadband Digital Inclusion Specialist

More To Come

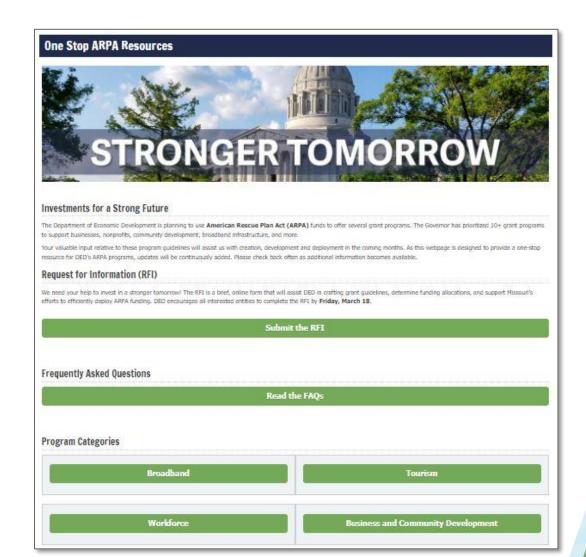
- GIS Specialist
- Admin Support
- Database Administrator
- Shared Services

Website: mocareers.mo.gov



DED ARPA Communications

Weekly Emails ded.mo.gov/ARPA





Missouri One Start

Workforce Solutions to help companies hire, train, and retain employees in Missouri

- Customize approach to fit the needs of the company
- Flexibility in how training is delivered
- Partnership beyond initial ribbon-cutting





NETWORK OF TRAINING PARTNERS

Crowder College - Joplin

East Central College - Union

Jefferson College - Hillsboro

Metropolitan Community College - Kansas City

Mineral Area College - Park Hills

Moberly Area Community College - Moberly

Northwest Technical School - Maryville

North Central Missouri College - Trenton

Ozarks Technical Community College - Springfield

School District of the City of St. Charles - St. Charles

St. Charles Community College - Cottleville

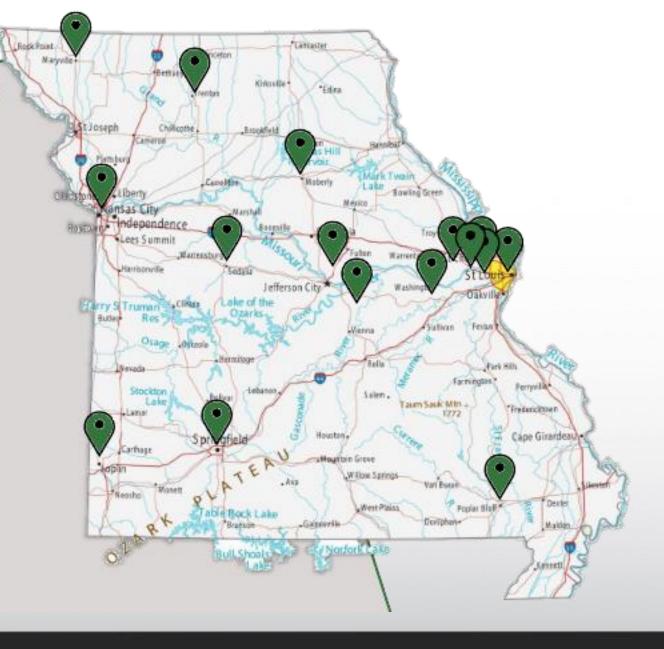
St. Louis Community College - St. Louis

St. Louis Special School District - Sunset Hills

State Fair Community College - Sedalia

State Technical College of Missouri - Linn

Three Rivers College - Poplar Bluff





MISSOURI ONE START - TRAINING

> General eligibility criteria

- Companies creating new jobs in Missouri or retraining existing employees as a result of direct facility capital investments
- Companies must offer health insurance and pay at least 50% of the premium
- Training assistance for full-time, permanent employees (working an average of at least 35 hours per week), and earning competitive base wages
- Other eligibility criteria may apply



TRAINING PROGRAMS

Provides flexibility in how training services are delivered

- MOS network of trainers at the LEA
- In-house training expert at the company
- Companies preferred training vendor

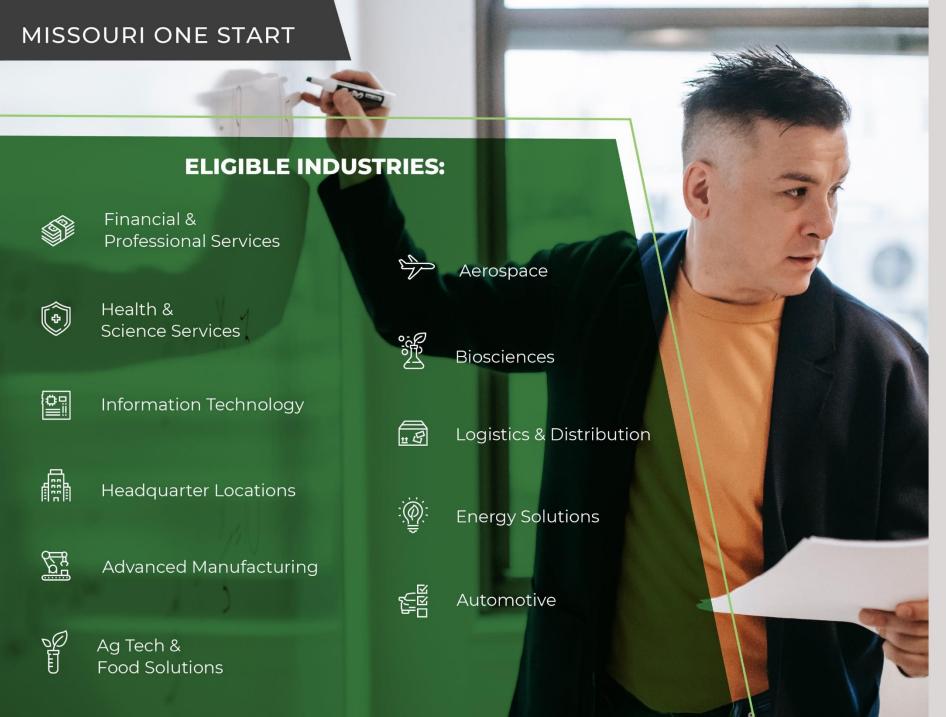




MISSOURI ONE START - TRAINING

- Specialized training ranging from technical needs, quality, soft skills, and options for training equipment or facilities
 - Process Improvement
 - Quality Initiatives such as ISO and Lean Manufacturing
 - Technical Skills such as PLC, Robotics and Welding
 - Industrial Safety & OSHA Standards
 - Team Building & Leadership
- > Training funds are discretionary
- MOS program services are included (when appropriate) as an incentive for state's competitive and attraction projects





INELIGIBLE INDUSTRIES:

- Gambling establishments
- Food services and drinking places
- Public utilities
- Educational services
- Religious organizations
- Public administration
- Ethanol distillation or production
- Biodiesel production
- Retail trade establishments, except headquarters with a majority of its full-time employees not with a retail NAICS code
- Any company that is delinquent in the payment of taxes due the state or federal government
- Any company that has filed for or has publicly announced its intention to file for bankruptcy protection





CUSTOMIZED STRATEGY



PERSONALIZED HIRING EVENTS



TARGETED EMAILS



SOCIAL MEDIA CAMPAIGN



CUSTOMIZED MICROSITE



ASSESSMENT SCREENING



ANALYTICS REPORTS



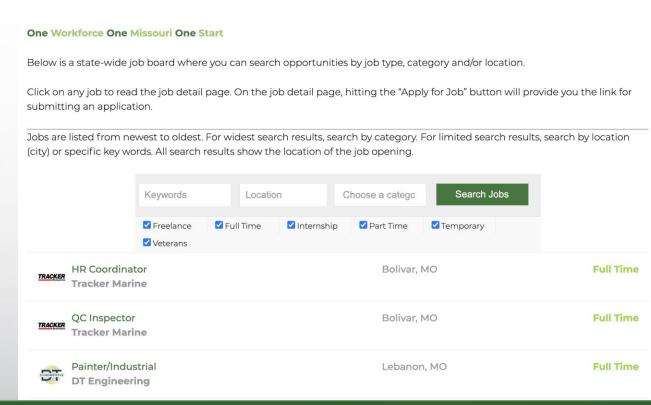
RECRUITMENT

Missouri One Start's personalized recruitment services are free for eligible companies. Our team is prepared to provide a wide range of recruitment strategies, customized screening tools, and pre-employment training to ensure workers have the skills needed to be productive on their first day

JOB POSTINGS

- Free for companies to promote openings
- Provides a clear path to apply
- Easy to navigate from a phone



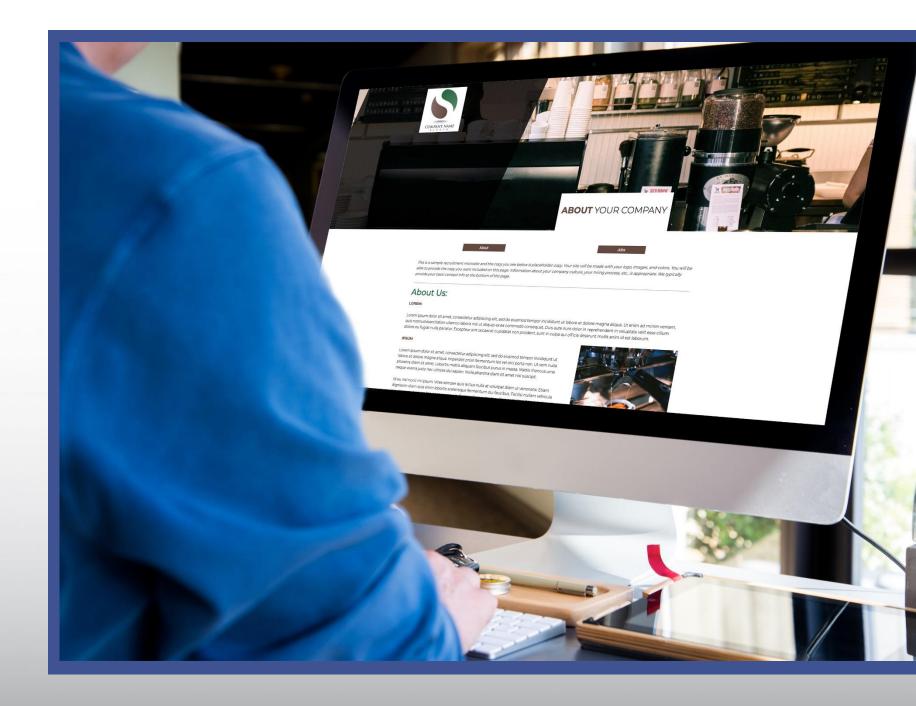




MICROSITE

Home base for all promotional traffic

- Company provides marketing assets
- Created to reflect company brand, imagery, and messaging



SOCIAL MEDIA

- Company provides assets and approves messaging
- Organic Social Media- Shared with local partner agencies to maximize reach
- Paid Social Media- For large hiring events







MISSSOURI ONE START TEAM

Kristie Davis – Division Director

Shelle Jacobs – Division Manager

Susan Thomas – Program Support Specialist

Tammy Floyd – Customized Training Program Coordinator

Jackie Gerken – Customized Training Program Coordinator

Lamont Brown – Customized Training Program Coordinator

David Prey – New Jobs and Job Retention Training Program Coordinator

Vacant – Marketing and Branding Manager

Lucas King – Design and Marketing Specialist